

Ambition

I want to create amazing things for amazing people with world-class collaborators through understanding, empathy and a burning curiosity.

Experience

Designer

SEQUIRE PROPERTY GROUP

2015 - present

Sole design lead, delivering marketing collateral across a group of five property companies all with distinct brand identities. I have created a consistent visual language for the separate brands to increase trust, brand awareness and authority to generate leads through content, email, search and brand marketing such as social media and events.

Designer

FREELANCE

2012 - present

Working with a number of frequent clients and word of mouth recommendations, I create new identities, digital advertisement, printed materials, HTML emails and web design solutions. Regular clients include ShootJam, Red Cow Media, Soap Media, Right Thing Films, R&W Media and Management 3:16.

Creative Artworker/
Designer

AYLESWORTH FLEMING

2014 - 2015

Designer / Head of
Communications

ASONS SOLICITORS

2013 - 2014

Designer /
Marketing Officer

BRUNEL FRANKLIN

2011 - 2013

Study

BA Hons Film & Media (2:2)

MANCHESTER METROPOLITAN UNIVERSITY

2004 - 2007

Diploma in Digital Marketing

CHARTERED INSTITUTE OF MARKETING

2009 - 2010

I truly believe that learning never stops and as such frequently attend local talks and conferences organised by the Manchester creative community to stay motivated, inspired and up to date on our industry. I am also a frequent reader. My reading list currently includes Creative Confidence by the Kelly brothers and Branded Interaction Design by Marco Spires.

