

JAMIE DICKINSON

DIGITAL DESIGNER

EXPERIENCE

Designer & Creative Artworker

AYLESWORTH FLEMING

(2014 - Present)

Responsible for interpreting a wide variety of creative briefs for a number of different housing development brands within strict brand guidelines, and providing innovative design solutions, which range from print, branding, digital design and large format.

Designer

ASONS SOLICITORS

(2013 - 2014)

Introduced design and brand communications as a business strategy. Gave structure to the growing brand and provided design solutions for print materials, SEO and digital content, large format print, website and landing page design. Introduced UX research, MVT and A/B testing, a new brand strategy and the introduction of Agile methodology.

Marketing Officer & Designer

BRUNEL FRANKLIN

(2011 - 2013)

Held responsibility for effective communication of services mainly through SEO and email marketing. Which included the design and implementation of all materials including print literature, web and landing page design, branding and email design and marketing.

Project Coordinator

ASONE DESIGN

(2010 - 2011)

Managing flow of work within design studio from sales, concept, development and completion to client. Manage communications between Directors, client and studio team.

Marketing Officer & Designer

BOLTON COLLEGE

(2008 - 2010)

Devise and produce digital and print ready artwork such as web images, social media posts, posters, course brochures and banners. Responsible for marketing for community sector.

EDUCATION

BA Hons Film & Media (2:2)

MANCHESTER METROPOLITAN UNIVERSITY

(2004 - 2007)

Diploma in Digital Marketing

CHARTERED INSTITUTE OF MARKETING

(2009-2010)

Web Design Level 1

TRAFFORD COLLEGE

(2012-2013)

SKILLS

ADOBE CREATIVE SUITE 6



WEB



MARKETING

Email Marketing/ SEO / Copywriting/Social Media/ Inbound Marketing

STRENGTHS

Creativity, Empathy & Resourcefulness.
Cross discipline experience.
Dealing with full production of campaigns and concepts.

INTERESTS



Studioly
Spicy Food



Great
Typography



Beautiful/Functional
Design



Great
Beer



General
Geekery

PERSONAL STATEMENT

I have a genuine passion for all things design and digital related. I love effective user centered design which engages, is visually appealing and achieves it's purpose.

I'm looking for a role in which I can apply my varied experience and multiple cross discipline skills in a unique way with skilled professionals. A role in which I can continue to build upon my knowledge and expand my skill set, while contributing my own unique personal qualities and creative talent in helping the business grow and make things people care about.

The more I do the more I am continually learning new things about myself; new problem solving skills, a reluctance to settle and an unquenchable thirst to be better and learn more. I want to learn more about the way we engage with technology and new ways to innovate online and offline.

I love functional and beautiful design and enjoy creating and sharing amazing content. I want to work with people who share my passions and share my goals and work towards achieving the same objectives.